

Naomi Judd

CAREER HIGHLIGHTS

TELEVISION SERIES/SPECIALS

***CMT Cribs* - CMT (2010)**

CMT's spinoff of the MTV franchise hit, *Cribs*, sent cameras inside Naomi's home for the first time for a personal tour by the country music legend.

***Can You Duet* - CMT (Spring 2008 & Summer 2009)**

Naomi has served as a celebrity judge for this weekly, musical talent competition series since the show's launch. Produced by Fremantle Productions (*American Idol*), the show is one of CMT's highest rated original series for two seasons.

***Naomi's New Morning* - Hallmark Channel (November '05 - September '07)**

A weekly talk/magazine television series hosted by Naomi that examined faith and mind-body-spirit communication via inspirational stories of people who overcame hardships and/or succeeded in the extraordinary.

"Naomi's Family Table" - The Food Network (2004)

Two one-hour specials hosted by Naomi aired in February '04 titled, "Naomi's Family Table," which brought an intimate glimpse into family, food and home with daughters Wynonna and Ashley and then in October '04, "Naomi's Country Stars" visited some of Country Music's biggest stars, showed their favorite foods, and some of Nashville's hottest eateries.

***Hollywood Squares* - Syndication (2003)**

Naomi appeared as a celebrity panelist.

***Star Search* - CBS (2003)**

Naomi appeared as a regular celebrity judge on *Star Search*, hosted by Arsenio Hall, for two seasons.

"Between Us" - WE: Women's Entertainment (2001)

Naomi dispensed her own brand of practical advice, homespun humor and encouragement in WE interstitials.

"Very Personal With Naomi Judd" - The Family Channel (1997)

Naomi hosted two primetime hour-long specials entitled "Very Personal With Naomi Judd" featuring some of television's hottest stars including Jay Leno, Larry King, Rosie O'Donnell, and Tim Allen.

BOOK RELEASES

Naomi's Guide to Aging Gratefully - Simon & Schuster (Winter 2007)

The book offers tips on finding simplicity, boosting your energy and recognizing that it's never too early or too late to enter an important new chapter in our lives.

The Transparent Life: 30 Proven Ways to Live Your Best - Thomas Nelson (Fall 2005)

Inspirational/motivational words of wisdom taken from *Naomi's Breakthrough Guide* to helping you live your best life ever.

Naomi's Breakthrough Guide, 20 Choices to Transform Your Life - Simon & Schuster (Dec 2004) - **NY Times Best Seller for 8 weeks**

The book outlines 20 important choices that will help readers improve their relationships, family life, career and health through a blend of candid personal stories and practical exercises to help turn a potential breakdown into breakthroughs.

Gertie the Goldfish and the Christmas Surprise - Tommy Nelson (October 2005)

The first of two children's books to teach a young family "life lessons" through the guidance of their new pet Gertie the Goldfish.

Guardian Angels - Harper Collins (2000)

A sentimental children's picture book about celebrating the power and importance of family.

Love Can Build A Bridge - Harper Collins (1999)

A children's book inspired by the best selling adult book of 1994.

Creating The Life You Love: 21 Days to Personal Victory (1999)

Motivational audio tape series.

Naomi's Home Companion: A Treasury of Favorite Recipes, Food For Thought, and Wit And Wisdom - Goodtimes Publishing (1997) - **NY Times Best Seller**

More than a cookbook, this contains candid reflections about life, a view inside the Judd family and a collection of favorite family recipes.

Love Can Build A Bridge - Villard (1993) - **NY Times Best Seller for 10 weeks**

Naomi's autobiography chronicling her life from a sheltered, Middle class upbringing to survival as a single mother of two on the mountain tops of Kentucky to her rise to stardom and then forced retirement with Hep-C. The book became the basis for a 2-part NBC mini-series in 1994 which starred Ashley Judd as herself.

COLUMNIST

"Ask Naomi" - *Country Weekly* magazine (2002)

Naomi penned an advice column on topics ranging from relationships, health issues, family matters, etc.

KEYNOTE SPEAKER

1. **How to Have a Breakthrough, Not a Breakdown**

Given only 3 years to live when diagnosed with hepatitis c and forced to leave behind her musical career during the pinnacle of The Judds' success, the now recovered Naomi Judd shares her hard-won wisdom that peace of mind isn't the absence of a problem, it's in finding the proven ways to deal with them. This speech is inspired from her New York Times bestselling book, *Naomi's Breakthrough Guide*.

2. **How to Survive Any Crisis**

Loss of your job, a health crisis, and failing relationships are just a couple of the common drivers of personal crisis that cause feelings of loss of control of your life. Learn how to not only survive but thrive amidst personal difficulties as Naomi discusses the eight characteristics of survivors from having a support system to having a purpose in your life.

3. **Aging Gratefully**

Inspired by her book, *Naomi's Guide to Aging Gratefully*, this lecture presents facts, myths, insights and good news for boomers in a delightfully entertaining way through a message of looking for more meaningful ways we can define ourselves so we can enjoy aging.

4. **30 Ways to Live the Transparent Life**

Based on Naomi's first book, *The Transparent Life*, she leads the audience through a journey of self-discovery and transformation through 30 proven, practical ways to live more fully and honestly, regardless of your circumstances. The audience learns short, inspirational lessons from her own experiences - tragic, triumphant and transcendent - about living honestly and without pretending.

5. **Creating Health, Wealth and Happiness from Nothing**

Do you have a mentor in making a dream become a reality? Would you like to hear how someone with a grim prognosis became a medical miracle? Are you yearning to become less stressed and depressed? Naomi has answers learned through her own life's journey.

Past speaking events:

- National Summit on Hepatitis in Washington, DC
- Women's World Peace Initiative in NYC
- M.A.D.D.
- Goodwill Industries
- Ronald McDonald House
- Various hospitals and domestic violence charities nationwide

CELEBRITY SPOKESWOMAN

Partners Against Pain (2009)

Naomi served as the national media spokesperson for the advocacy group to encourage Americans not to suffer through chronic pain but to alert their doctors. The organization's mission is to help alleviate unnecessary suffering by advancing standards of pain care through education and advocacy. The campaign included a satellite media tour, national media interviews and online.

Procter & Gamble's Prilosec (2007-2008)

Naomi served as media spokesperson for Prilosec, an OTC heartburn relief drug that held a Bunco championship in Las Vegas in March 2008 to reach women. The campaign included a satellite media tour, a personal appearance at the event, and content creation.

AARP Spokesperson (2006)

AARP tapped into the iconic appeal of Naomi to contemporize their image. The campaign included integration into her Hallmark show, "Naomi's New Morning," PSA's, live appearances at AARP conventions, workshops and seminars, and online integration on AARP's website.

Post Cereal (2005)

Naomi, a healthy lifestyle advocate, served as a spokesperson for Post Cereal's national campaign, "Post Cereal Heart Healthy," inviting people to create a healthy, happier lifestyle by making simple changes in their daily routine. Over a 12-week period, the Post® Healthy Classics™ 3 Step Plan helped people shed an average of ten pounds and cinch up to three inches from their waistline.

USA Weekend Make-A-Difference Day (2001-2005)

Naomi served as celebrity spokesperson for *Make-A-Difference Day*, a national volunteering drive sponsored by *USA Weekend*.

K-Mart "Power to Change" (1999-2000)

K-Mart teamed up with The Judds '99 New Year's Eve Reunion Show and their subsequent U.S. tour in 2000 for a two-year exclusive marketing agreement to serve as the anchor for their launch of the new Big K format. The campaign included a national TV spot in which The Judds performed "Changing For the Better," in-store appearances, tour sponsorship, special events and a massive PR campaign.

Ethicon Endo-Surgery Vascular Access (2000)

Naomi served as the spokesperson for EESVA's Needlestick Safety and Prevention injury awareness campaign to encourage the 5.6 million U.S. healthcare workers to use needlestick safety devices like PROTECTIV® and ACUVANCE™ Safety I. V. catheters whenever possible.

American Liver Foundation (1991-2008)

As a survivor of Hep-C, Naomi became the National Spokesperson for the American Liver Foundation to help drive awareness for the ALF's mission to facilitate,

advocate, and promote education as well as raise support for the prevention, treatment and cure of liver disease. When Naomi's was involved, the organization's annual research support increased from \$200,000 to over \$3 million in annual donations.

SINGER/SONGWRITER/ENTERTAINER

As the mother-daughter duo The Judds, Naomi and Wynonna sold over 20 million albums in their eight-year reign. Naomi won six Grammys and The Judds were named the Country Music Association's "Duo of the Year" for seven straight years. The pair scored 14 number one hits and The Judd's Farewell Tour was the top grossing country tour of 1991. After kicking off with a reunion concert on New Year's Eve 1999, the duo launched the "Power to Change" Tour in 2000, sponsored by Kmart which culminated into a CBS primetime television special. The Judds are reuniting for a final tour in 2010, "The Judds: The Last Encore," after 50,000 fans sang back to them at the 2009 CMA Music. The tour will travel to 18 markets Nov-Dec and feature new Judds music and classics.

Since 1984, a total of 19 albums have been released.

ALBUMS

Greatest Hits, Vol. II
 Love Can Build A Bridge
 River of Time
 The Judds Greatest Hits
 Christmas Time With The Judds
 Heartland
 Rockin' With The Rhythm
 Why Not Me
 The Judds - Wynonna & Naomi

RELEASED

Sept. 1991
 Sept. 1990
 Apr. 1989
 Aug. 1988
 Sept. 1987
 Feb. 1987
 Oct. 1985
 Oct. 1984
 Jan. 1984

CERTIFIED

Gold
 Platinum
 Gold
 Double Platinum
 Platinum
 Platinum
 Platinum
 Double Platinum
 Gold

NUMBER ONE HITS

Let Me Tell You About Love
 Young Love
 Change of Heart
 Turn It Loose
 Maybe Your Baby's Got the Blues
 I Know Where I'm Going
 Cry Myself To Sleep
 Rockin' With The Rhythm
 Grandpa
 Have Mercy
 Love Is Alive
 Girl's Night Out
 Why Not Me
 Mama He's Crazy

TOP 5 HITS

One Hundred and Two
 Love Can Build A Bridge
 Born To Be Blue
 One Man Woman

TOP 10 HITS

Guardian Angels
 Don't Be Cruel

TOP 20 HITS

John Deere Tractor
 Had A Dream

HOME VIDEOS	RELEASED	CERTIFIED
The Farewell Tour	1993	Gold
Great Video Hits	1990	Gold
Love Can Build A Bridge	1990	Platinum
Their Final Concert	1990	Platinum
Across The Heartland	1989	Gold

MUSIC VIDEOS	RELEASED
Love Can Build A Bridge	1990
Give A Little Love	1988
Grandpa	1986
Love Is Alive	1985
Mama He's Crazy	1984

MUSIC AWARDS

- 1991** Country Music Association – Vocal Duo of the Year
 Grammy – Best Country Performance by a Duo or Group with Vocals
 Grammy – Country Song of the Year – “Love Can Build A Bridge”
 (Naomi Judd, John Jarvis, Paul Overstreet)
 Music City News Awards – Duet of the Year
- 1990** Country Music Association – Vocal Duo of the Year
 Academy of Country Music – Top Vocal Duet
 Music City News Awards – Duet of the Year
 Billboard – #5 Top Artists of the Decade
- 1989** Country Music Association – Vocal Duo of the Year
 Academy of Country Music – Top Vocal Duet
 Gavin – #1 Country Single – “Let Me Tell You About Love”
- 1988** Grammy – Best Country Performance by a Duo or Group with Vocals
 Country Music Association – Vocal Duo of the Year
 Academy of Country Music – Top Vocal Duet
 Performance Magazine Awards – Country Act of the Year
 Music City News Awards – Duet of the Year
 International Country Music Awards – Most Popular Duo/Trio
- 1987** American Music Awards – Favorite Country Video – “Grandpa”
 American Music Awards – Favorite Country Single – “Grandpa”
 Country Music Association – Vocal Group of the Year
 Academy of Country Music – Top Vocal Duet
 Music City News Awards – Duet of the Year
 CASHBOX – #1 Country Duet – Albums
 CASHBOX – #1 Country Duet – Singles
 CASHBOX – #3 Country Album – “Heartland”
- 1986** Grammy – Best Country Performance by a Duo or Group with Vocals
 Country Music Association – Vocal Group of the Year

Academy of Country Music – Top Vocal Duet
Music City News Awards – Duet of the Year
Billboard – #3 Top Country Artist of the Year
Billboard – #1 Top Country Albums of the Year – “Rockin’ With the Rhythm”
Billboard – #4 Top Country Singles of the Year – “Have Mercy”
CASHBOX – #1 Country Duet – Albums
CASHBOX – #1 Country Duet – Singles
CASHBOX – #1 Country Album – “Rockin’ With the Rhythm”
CASHBOX – #4 Country Single – “Grandpa”
International Country Music Awards – Most Popular Duo/Trio
International Country Music Awards – Most Promising International Act
International Country Music Awards – Readers’ Choice Award

1985 Grammy – Best Country Performance by a Duo or Group with Vocals
Country Music Association – Vocal Group of the Year
Country Music Association – Single of the Year – “Why Not Me”
Academy of Country Music – Top Vocal Duet
Academy of Country Music – Single Record of the Year – “Why Not Me”
Music City News Awards – Duet of the Year
Music City News Awards – Star of Tomorrow
Performance Magazine Awards – Country Break Out Award
Performance Magazine Awards – Star of Tomorrow
Billboard – Top Country Singles Duo
Billboard – Top Country Albums Duo
Billboard – Top New Country Artists – Albums
Billboard – Top New Country Artists – Singles
CASHBOX – #1 Country Duet – Albums
CASHBOX – #1 Country Duet – Singles

1984 Grammy – Best Country Performance by a Duo or Group with Vocals
Country Music Association – Horizon Award
Academy of Country Music – Song of the Year – “Why Not Me”
Academy of Country Music – Top Vocal Duet
Performance Magazine Awards – Rookie of the Year
Performance Magazine Awards – Country Break Out Award

ACTRESS

Movies

Someone Like You (2001)
Family Tree (1999)
More American Graffiti (1979)
“A Holiday Romance” (1999)

Television

Higglytown Heroes (2005)
Hollywood Squares (2003)
Frasier (2002)
Maybe It’s Me (2002)
Touched by an Angel (2000)

3rd Rock from the Sun (1996)
The Client (1995)
"Rio Diablo" (1993)
Sisters (1991)
"Living Proof: The Hank Williams Jr. Story" (1983)

FILM PRODUCER

"**Naomi & Wynonna: Love Can Build A Bridge**" (1995)
Executive Producer for the NBC mini-series based on the best-selling book

HUMANITARIAN

Naomi is very active in humanitarian and social issues participating in programs such as her annual ***Naomi Judd Food Drive*** in her hometown of Ashland, KY to support Rivers Cities Harvest. She's on the National Advisory Board for ***Mothers Against Drunk Driving*** and serves on the boards for the **Saint Louis University Liver Center**, the **Parents Television Council**, USA Weekend's "Make A Difference Day," and **Williamson County Medical Foundation**. She serves as an advocate for health care reform on behalf of the 45 million uninsured Americans and founded the ***Naomi Judd Education and Research Fund*** for the American Liver Foundation.

DR. NAOMI JUDD

Naomi Judd was honored by the Grand Canyon University in Phoenix, AZ with an honorary doctorate in nursing and an honorary doctorate in performing arts. Other notable recipients of this prestigious honor were Chief Justice William Rehnquist, Dr. Laura Schlessinger, Joyce Meyers, Morris H. Chapman, Stephen B. Douglas, Gerald Cramer, Rufus Glasper, Brian Lee, Stanley Moger and Sam Moore.