

Naomi Judd

CAREER HIGHLIGHTS

TELEVISION SERIES/SPECIALS

***“My Favorite Place”* - HGTV (Spring 2012)**

Naomi allows fans inside her home in Lieper’s Fork, TN to take them on a tour of her favorite rooms and design elements of her Peaceful Valley farm.

***Celebration Table* - Hallmark Channel (Spring 2012)**

Naomi joins dear friend, Dr. Maya Angelou, in her North Carolina home to make a meal together and discuss special moments in their lives. She joins other celebrities including Robin Roberts, Donny Osmond and Louis Gossett, Jr. in this original series.

***The Judds* – O.W.N. (Apr/May 2011)**

The television docu-series “The Judds” followed the lives of beloved Grammy Award® winning country music duo, Naomi and Wynonna Judd, as they prepared for their first tour in ten years together and continue to explore their complex relationship as mother and daughter. Viewers had an intimate look at the private lives of one of the most successful music teams in the history of entertainment and it resulted in a top 3 series on OWN.

***CMT Cribs* – CMT (2010)**

CMT’s spinoff of the MTV franchise hit, *Cribs*, sent cameras inside Naomi’s home for the first time for a personal tour by the country music legend.

***Can You Duet* - CMT (Spring 2008 & Summer 2009)**

Naomi has served as a celebrity judge for this weekly, musical talent competition series since the show’s launch. Produced by Fremantle Productions (*American Idol*), the show is one of CMT’s highest rated original series for two seasons.

***Naomi’s New Morning* – Hallmark Channel (November ’05 – September ’07)**

A weekly talk/magazine television series hosted by Naomi that examined faith and mind-body-spirit communication via inspirational stories of people who overcame hardships and/or succeeded in the extraordinary.

***Naomi’s Family Table* - The Food Network (2004)**

Two one-hour specials hosted by Naomi aired in February ’04 titled, “Naomi’s Family Table,” which brought an intimate glimpse into family, food and home with daughters Wynonna and Ashley and then in October ’04, “Naomi’s Country Stars” visited some of Country Music’s biggest stars, showed their favorite foods, and some of Nashville’s hottest eateries.

Hollywood Squares - Syndication (2003)
Naomi appeared as a celebrity panelist.

Star Search - CBS (2003)
Naomi appeared as a regular celebrity judge on *Star Search*, hosted by Arsenio Hall, for two seasons.

Between Us - WE: Women's Entertainment (2001)
Naomi dispensed her own brand of practical advice, homespun humor and encouragement in WE interstitials.

Very Personal With Naomi Judd - The Family Channel (1997)
Naomi hosted two primetime hour-long specials entitled "Very Personal With Naomi Judd" featuring some of television's hottest stars including Jay Leno, Larry King, Rosie O'Donnell, and Tim Allen.

BOOK RELEASES

Naomi's Guide to Aging Gratefully - Simon & Schuster (Winter 2007)
The book offers tips on finding simplicity, boosting your energy and recognizing that it's never too early or too late to enter an important new chapter in our lives.

The Transparent Life: 30 Proven Ways to Live Your Best - Thomas Nelson (Fall 2005)
Inspirational/motivational words of wisdom taken from *Naomi's Breakthrough Guide* to helping you live your best life ever.

Naomi's Breakthrough Guide, 20 Choices to Transform Your Life - Simon & Schuster (Dec 2004) - **NY Times Best Seller for 8 weeks**
The book outlines 20 important choices that will help readers improve their relationships, family life, career and health through a blend of candid personal stories and practical exercises to help turn a potential breakdown into breakthroughs.

Gertie the Goldfish and the Christmas Surprise - Tommy Nelson (October 2005)
The first of two children's books to teach a young family "life lessons" through the guidance of their new pet Gertie the Goldfish.

Guardian Angels - Harper Collins (2000)
A sentimental children's picture book about celebrating the power and importance of family.

Love Can Build A Bridge - Harper Collins (1999)
A children's book inspired by the best selling adult book of 1994.

Creating The Life You Love: 21 Days to Personal Victory (1999)
Motivational audio tape series.

Naomi's Home Companion: A Treasury of Favorite Recipes, Food For Thought, and Wit And Wisdom - Goodtimes Publishing (1997) - **NY Times Best Seller**

More than a cookbook, this contains candid reflections about life, a view inside the Judd family and a collection of favorite family recipes.

***Love Can Build A Bridge* - Villard (1993) - NY Times Best Seller for 10 weeks**

Naomi's autobiography chronicling her life from a sheltered, Middle class upbringing to survival as a single mother of two on the mountain tops of Kentucky to her rise to stardom and then forced retirement with Hep-C. The book became the basis for a 2-part NBC mini-series in 1994 which starred Ashley Judd as herself.

COLUMNIST

"Ask Naomi" - *Country Weekly* magazine (2002)

Naomi penned an advice column on topics ranging from relationships, health issues, family matters, etc.

CELEBRITY SPOKESWOMAN

St. Jude Children's Research Hospital (2010)

Naomi and Wynonna designated a portion of the proceeds of The Judds: The Last Encore Tour to benefit the hospital. They visited the hospital in Memphis to meet with patients and families, used media opportunities to promote St. Jude's work and will integrate their message into their show.

Partners Against Pain (2009 & 2010)

Naomi served as the national media spokesperson for the advocacy group to encourage Americans not to suffer through chronic pain but to alert their doctors. The organization's mission is to help alleviate unnecessary suffering by advancing standards of pain care through education and advocacy. The campaign included a satellite media tour, national media interviews and online.

Procter & Gamble's Prilosec (2007-2008)

Naomi served as media spokesperson for Prilosec, an OTC heartburn relief drug that held a Bunco championship in Las Vegas in March 2008 to reach women. The campaign included a satellite media tour, a personal appearance at the event, and content creation.

AARP Spokesperson (2006)

AARP tapped into the iconic appeal of Naomi to contemporize their image. The campaign included integration into her Hallmark show, "Naomi's New Morning," PSA's, live appearances at AARP conventions, workshops and seminars, and online integration on AARP's website.

Post Cereal (2005)

Naomi, a healthy lifestyle advocate, served as a spokesperson for Post Cereal's national campaign, "Post Cereal Heart Healthy," inviting people to create a healthy, happier lifestyle by making simple changes in their daily routine. Over a 12-week period, the Post® Healthy Classics™ 3 Step Plan helped people shed an average of ten pounds and cinch up to three inches from their waistline.

USA Weekend Make-A-Difference Day (2001-2005)

Naomi served as celebrity spokesperson for *Make-A-Difference Day*, a national volunteering drive sponsored by *USA Weekend*.

K-Mart “Power to Change” (1999-2000)

K-Mart teamed up with The Judds’s ’99 New Year’s Eve Reunion Show and their subsequent U.S. tour in 2000 for a two-year exclusive marketing agreement to serve as the anchor for their launch of the new Big K format. The campaign included a national TV spot in which The Judds performed “Changing For the Better,” in-store appearances, tour sponsorship, special events and a massive PR campaign.

Ethicon Endo-Surgery Vascular Access (2000)

Naomi served as the spokesperson for EESVA’s Needlestick Safety and Prevention injury awareness campaign to encourage the 5.6 million U.S. healthcare workers to use needlestick safety devices like PROTECTIV® and ACUVANCE™ Safety I. V. catheters whenever possible.

American Liver Foundation (1991-2008)

As a survivor of Hep-C, Naomi became the National Spokesperson for the American Liver Foundation to help drive awareness for the ALF’s mission to facilitate, advocate, and promote education as well as raise support for the prevention, treatment and cure of liver disease. When Naomi’s was involved, the organization’s annual research support increased from \$200,000 to over \$3 million in annual donations.

SINGER/SONGWRITER/ENTERTAINER

As the mother-daughter duo The Judds, Naomi and Wynonna sold over 20 million albums in their eight-year reign. Naomi won six Grammys and The Judds were named the Country Music Association’s “Duo of the Year” for seven straight years. The pair scored 14 number one hits and The Judds Farewell Tour was the top grossing country tour of 1991. After kicking off with a reunion concert on New Year’s Eve 1999, the duo launched the “Power to Change” Tour in 2000, sponsored by Kmart which culminated into a CBS primetime television special. The Judds reunited for a final tour in 2010, “The Judds: The Last Encore,” after 50,000 fans sang back to them at the 2009 CMA Music.

Since 1984, a total of 19 albums have been released.

ALBUMS

Greatest Hits, Vol. II

Love Can Build A Bridge

River of Time

The Judds Greatest Hits

Christmas Time With The Judds

Heartland

Rockin’ With The Rhythm

RELEASED

Sept. 1991

Sept. 1990

Apr. 1989

Aug. 1988

Sept. 1987

Feb. 1987

Oct. 1985

CERTIFIED

Gold

Platinum

Gold

Double Platinum

Platinum

Platinum

Platinum

Why Not Me Oct. 1984 Double Platinum
The Judds - Wynonna & Naomi Jan. 1984 Gold

NUMBER ONE HITS

Let Me Tell You About Love
Young Love
Change of Heart
Turn It Loose
Maybe Your Baby's Got the Blues
I Know Where I'm Going
Cry Myself To Sleep
Rockin' With The Rhythm
Grandpa
Have Mercy
Love Is Alive
Girl's Night Out
Why Not Me
Mama He's Crazy

TOP 5 HITS

One Hundred and Two
Love Can Build A Bridge
Born To Be Blue
One Man Woman

TOP 10 HITS

Guardian Angels
Don't Be Cruel
John Deere Tractor
Had A Dream

HOME VIDEOS

The Farewell Tour
Great Video Hits
Love Can Build A Bridge
Their Final Concert
Across The Heartland

RELEASED

1993
1990
1990
1990
1989

CERTIFIED

Gold
Gold
Platinum
Platinum
Gold

MUSIC VIDEOS

Love Can Build A Bridge
Give A Little Love
Grandpa
Love Is Alive
Mama He's Crazy

RELEASED

1990
1988
1986
1985
1984

MUSIC AWARDS

- 1991** Country Music Association - Vocal Duo of the Year
Grammy - Best Country Performance by a Duo or Group with Vocals
Grammy - Country Song of the Year - "Love Can Build A Bridge"
(Naomi Judd, John Jarvis, Paul Overstreet)
Music City News Awards - Duet of the Year
- 1990** Country Music Association - Vocal Duo of the Year
Academy of Country Music - Top Vocal Duet
Music City News Awards - Duet of the Year
Billboard - #5 Top Artists of the Decade
- 1989** Country Music Association - Vocal Duo of the Year
Academy of Country Music - Top Vocal Duet
Gavin - #1 Country Single - "Let Me Tell You About Love"

- 1988** Grammy – Best Country Performance by a Duo or Group with Vocals
Country Music Association – Vocal Duo of the Year
Academy of Country Music – Top Vocal Duet
Performance Magazine Awards – Country Act of the Year
Music City News Awards – Duet of the Year
International Country Music Awards – Most Popular Duo/Trio
- 1987** American Music Awards – Favorite Country Video – “Grandpa”
American Music Awards – Favorite Country Single – “Grandpa”
Country Music Association – Vocal Group of the Year
Academy of Country Music – Top Vocal Duet
Music City News Awards – Duet of the Year
CASHBOX – #1 Country Duet – Albums
CASHBOX – #1 Country Duet – Singles
CASHBOX – #3 Country Album – “Heartland”
- 1986** Grammy – Best Country Performance by a Duo or Group with Vocals
Country Music Association – Vocal Group of the Year
Academy of Country Music – Top Vocal Duet
Music City News Awards – Duet of the Year
Billboard – #3 Top Country Artist of the Year
Billboard – #1 Top Country Albums of the Year – “Rockin’ With the Rhythm”
Billboard – #4 Top Country Singles of the Year – “Have Mercy”
CASHBOX – #1 Country Duet – Albums
CASHBOX – #1 Country Duet – Singles
CASHBOX – #1 Country Album – “Rockin’ With the Rhythm”
CASHBOX – #4 Country Single – “Grandpa”
International Country Music Awards – Most Popular Duo/Trio
International Country Music Awards – Most Promising International Act
International Country Music Awards – Readers’ Choice Award
- 1985** Grammy – Best Country Performance by a Duo or Group with Vocals
Country Music Association – Vocal Group of the Year
Country Music Association – Single of the Year – “Why Not Me”
Academy of Country Music – Top Vocal Duet
Academy of Country Music – Single Record of the Year – “Why Not Me”
Music City News Awards – Duet of the Year
Music City News Awards – Star of Tomorrow
Performance Magazine Awards – Country Break Out Award
Performance Magazine Awards – Star of Tomorrow
Billboard – Top Country Singles Duo
Billboard – Top Country Albums Duo
Billboard – Top New Country Artists – Albums
Billboard – Top New Country Artists – Singles
CASHBOX – #1 Country Duet – Albums
CASHBOX – #1 Country Duet – Singles

1984 Grammy - Best Country Performance by a Duo or Group with Vocals
Country Music Association - Horizon Award
Academy of Country Music - Song of the Year - "Why Not Me"
Academy of Country Music - Top Vocal Duet
Performance Magazine Awards - Rookie of the Year
Performance Magazine Awards - Country Break Out Award

ACTRESS

Movies

Someone Like You (2001)
Family Tree (1999)
More American Graffiti (1979)
“A Holiday Romance” (1999)

Television

The Killing Game (2011)
Higglytown Heroes (2005)
Hollywood Squares (2003)
Frasier (2002)
Maybe It's Me (2002)
Touched by an Angel (2000)
3rd Rock from the Sun (1996)
The Client (1995)
Rio Diablo (1993)
Sisters (1991)
Living Proof: The Hank Williams Jr. Story (1983)

FILM PRODUCER

“**Naomi & Wynonna: Love Can Build A Bridge**” (1995)
Executive Producer for the NBC mini-series based on the best-selling book

HUMANITARIAN

Naomi is very active in humanitarian and social issues participating in programs such as her annual **Naomi Judd Food Drive** in her hometown of Ashland, KY to support Rivers Cities Harvest. She's served on the National Advisory Board for **Mothers Against Drunk Driving** and serves on the boards for the **Saint Louis University Liver Center**, the **Parents Television Council**, USA Weekend's "Make A Difference Day, and **Williamson County Medical Foundation**.

DR. NAOMI JUDD

Naomi Judd was honored by the Grand Canyon University in Phoenix, AZ with an honorary doctorate in nursing and an honorary doctorate in performing arts. Other notable recipients of this prestigious honor were Chief Justice William Rehnquist, Dr. Laura Schlessinger, Joyce Meyers, Morris H. Chapman, Stephen B. Douglas, Gerald Cramer, Rufus Glasper, Brian Lee, Stanley Moger and Sam Moore.